

Press release

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The new page of Salón Moto is already online

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Different sections, news and all the necessary information for exhibitors, visitors and journalists.

We are getting closer to the date in which the 1st Salón Moto will open its doors. The fair continues incorporating companies, activities and followers. And now it also has a new web page.

The organizers have recently launched the site www.salonmoto.com.ar in which you can find the latest news on the event, interesting data, images and all the necessary information for those who wish to visit the exhibition and for the companies that wish to exhibit. The web page allows to access easily and quickly to several search categories, a greater depth and updating.

Journalists can also access special contents such as press releases, logos and even manage their badges.

This way, the site is added to the Show digital platforms (in Twitter, Facebook, and Instagram) through which the last minute news are provided.

On October 25-28, the mega event will gather in La Rural the whole motorcycle industry and its fans. It will have several proposals in parallel, apart from showing the latest market models and the future of mobility in two wheels. It will be the largest quality show developed for the sector in Argentina.

The 1st Salón Moto is organized by the Chamber of Motorcycle Manufacturers (CAFAM), and Messe Frankfurt Argentina.

Further information:

www.salonmoto.com.ar

Press information and photographic material [here](#)

Links to websites:

Indexport Messe Frankfurt
Luis María Campos Av. 1061 - P 5°
C1426BOI, Buenos Aires
Argentina

www.facebook.com/salonmotoar | www.instagram.com/salonmotoar | www.twitter.com/salonmotoar

About CAFAM

The Chamber of Motorcycle Manufacturers (CAFAM) was created in 2013 as a result of the combining efforts of all the existing motorcycle terminals in Argentina. Since its foundation, it works together with the member companies with the aim of protecting and promoting the national motorcycle industry, thus favoring the best conditions for the development of industrial and market activities, driving innovation and technification nationwide and promoting the sector growth with entrepreneurial spirit.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). * preliminary numbers 2017

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Background information on Messe Frankfurt Argentina

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Salón Moto, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

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