

Press release

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The main brands are getting ready for the 1st Salón Moto

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The event is on October 25-28 in La Rural Trade Center.

We are six months ahead of the most awaited event for the two wheels fans: the 1st Salón Moto, with the presence of the most important market players.

Bajaj, Benelli, Beta, Brava, Corven, Gilera, Guerrero, Hero, Honda, Jawa, Kawasaki, Kymco, Motomel, Okinoi, RVM, Suzuki, Yamaha, and Zanella have already confirmed their participation and are getting ready to show the latest news, make announcements, launchings and exhibit future prototypes.

Apart from motorcycle manufacturers, companies of related sectors, equipment, accessories and motorcycle spare parts suppliers, such as AIMG Performance, Alter Indumentaria, MTG Sports, Servicom, Tercom and Triunfo Seguros, will take part of the Show.

The Show will be an unmissable event for professionals and lovers of motorcycles. Organized by the Chamber of Motorcycle Manufacturers (CAFAM) and Messe Frankfurt Argentina, it will take place on October 25-28 in La Rural Trade Center of Buenos Aires. There will be prototype launchings, presentations of new models, shows and several surprises for visitors.

The 1st Salón Moto will be held from 25 to 28 October, 2018 in La Rural Trade Center.

Further information:

www.salonmoto.com.ar

Press information and photographic material [here](#)

Links to websites:

www.facebook.com/salonmotoar | www.instagram.com/salonmotoar | www.twitter.com/salonmotoar

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About CAFAM

The Chamber of Motorcycle Manufacturers (CAFAM) was created in 2013 as a result of the combining efforts of all the existing motorcycle terminals in Argentina. Since its foundation, it works together with the member companies with the aim of protecting and promoting the national motorcycle industry, thus favoring the best conditions for the development of industrial and market activities, driving innovation and technification nationwide and promoting the sector growth with entrepreneurial spirit.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). * preliminary numbers 2017

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Background information on Messe Frankfurt Argentina

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Salón Moto, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia, Arminera and Electronics Home, among others.

For more information, please visit our website at www.argentina.messefrankfurt.com