

Passion and adrenaline in only one place



10 – 13.10.2024
La Rural Trade Center

Date	10 - 13 October, 2023
Opening hours	To be confirmed
Location	La Rural, Trade Center Buenos Aires, Argentina
Exhibition surface	20.000 sqm
Exhibitors	More than 200 brands
Visitors	80.000 (estimated)
Product Groups	Motorcycle, ATV and RUV, Parts and components, Accessories and customizing, Repair and maintenance, Care and reconditioning, Electronics and systems, Services
Visitors profile	Motorcyclists, users, fans and enthusiasts of motorcycles; Motorcycle clubs followers; Potential and real consumers of the motorcycle sector; Distributors Industry business professionals; Workshoppers; Sportsmen / sportswomen; Specialized journalists; General audience
Admission	Salón Moto is an event open to the general audience. Access is subject to a fee. For children under 7 years old, submitting ID, access is free of charge. The Organizers reserve the right of admission and permanence at the exhibition grounds.
Organized by	Chamber of Motorcycle Manufacturers (CAFAM) Messe Frankfurt Argentina
Contact	Indexport Messe Frankfurt SA Mariscal José Antonio de Sucre 1530 P. 7º C1428DUT - Buenos Aires ARGENTINA Phone.: (54 11) 7078 4800 www.argentina.messefrankfurt.com
	Contact: Mr. Fabián Natalini fabian.natalini@argentina.messefrankfurt.com www.salonmoto.com.ar