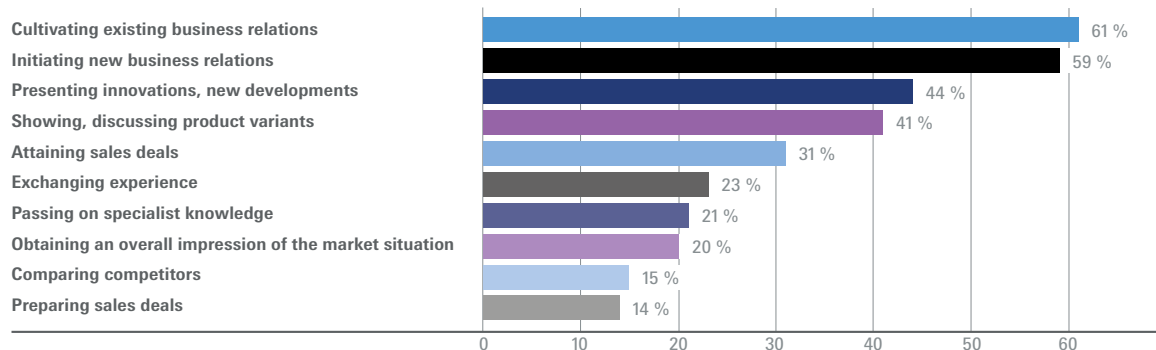


Exhibitors' Surveys

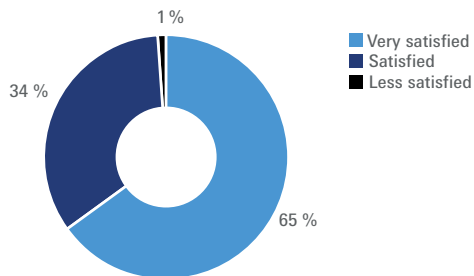
Salón Moto 2018

Objectives of trade show participation



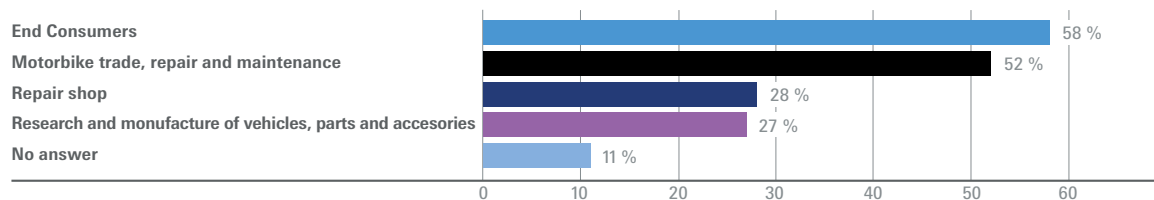
Several answers possible

Attainment of trade show participation objectives



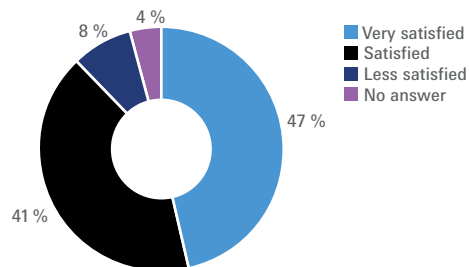
99 % satisfied with the achievement of the participation objectives

Visitor target groups



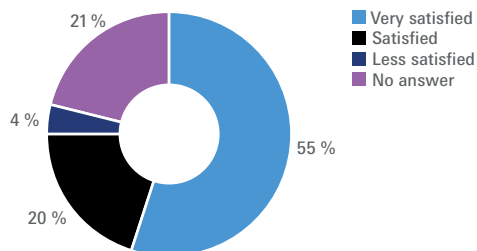
Several answers possible

Reaching of target groups



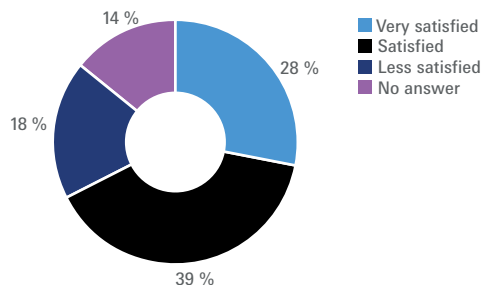
87 % satisfied with the target group reached

Level of satisfaction with the total number of visitors



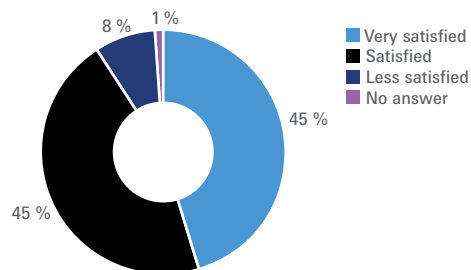
75 % satisfied with the total number of visitors

Level of satisfaction with the decision-making of visitors



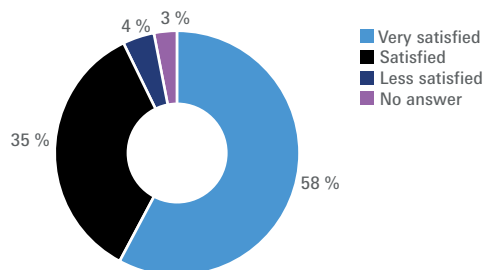
67% satisfaction with the decision-making of visitors

Level of satisfaction with the number of new conacts



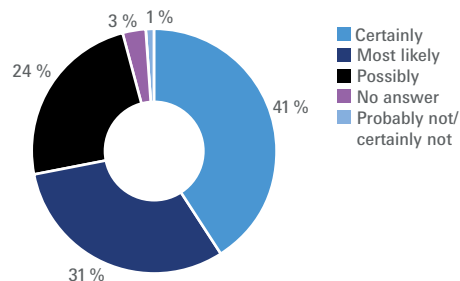
90 % satisfaction with the number of new contacts

Overall assessment



93 % in accordance with
the overall assessment

Participation in the next Salón Moto



96 % with intention to participate in the next edition